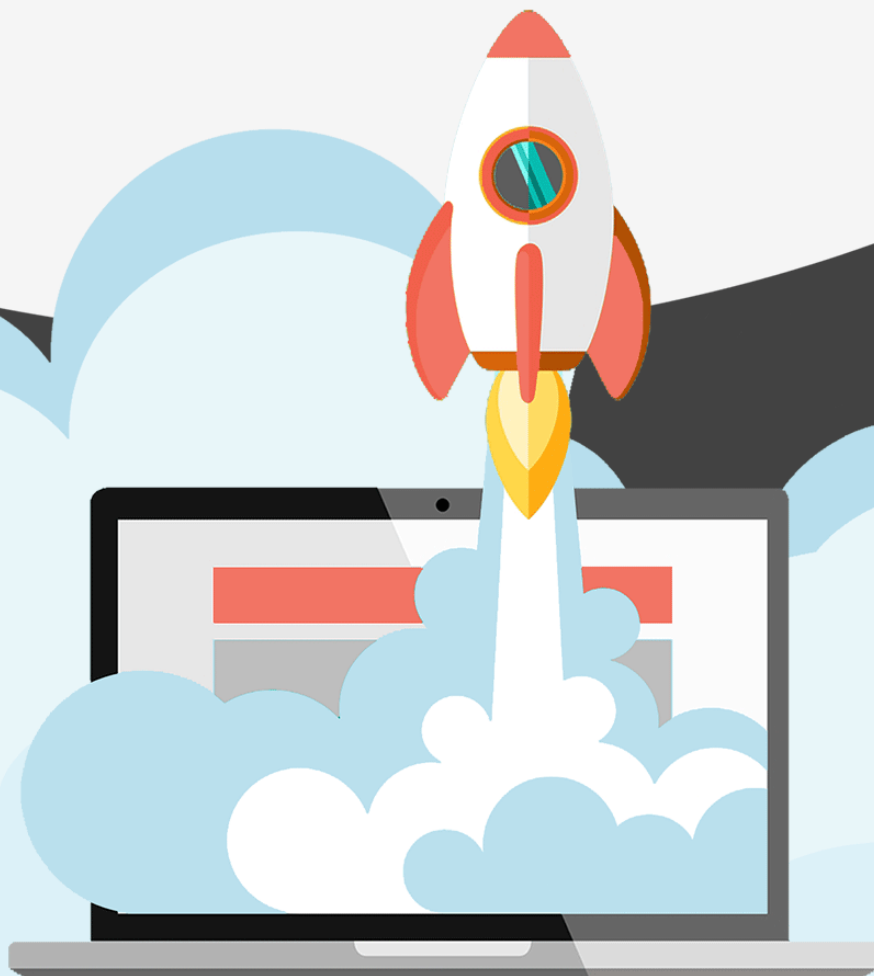


*How To*  
**LAUNCH A**

★ *Digital Product* ★

**BUSINESS**

**RESOURCE CHEAT SHEET**



To help you further, here are some top resources and guides that we've gathered.

# Outsourcing Resources

## **oDesk**

<http://odesk.com>

A good all rounder freelance site to outsource all your product creation.

## **Eance**

<http://elance.com>

Another good site to outsource your site.

## **People Per Hour**

<http://www.peopleperhour.com/>

Another freelance site.

## **99 Designs**

<http://99designs.com>

A design freelance site where you'll have designs brought to you before you even select a freelancer. Great for logos, ebook covers and more.

# Ebook Creation Resources

## Amazon Best Selling Books

<http://www.amazon.com/best-sellers-books-Amazon/zgbs/books>

You'll find a list of best selling books on Amazon to research for hot titles that you could potentially create an ebook around. Simply select a category.

## JVZoo Top Sellers

<https://www.jvzoo.com/products/topsellers>

Another great way to research for product ideas.

## PDF Convertor

<https://www.freepdfconvert.com/>

Converts your ebook from a DOC to PDF.

## Google Docs

<https://docs.google.com>

A free way to start creating ebooks. Once you're done, simply export it as a PDF file and your ebook is ready!

## OpenOffice

<http://openoffice.org>

A free alternative to Microsoft Word. You can publish ebooks using this tool.

# Software Creation Resources

## **MockFlow**

<http://mockflow.com/>

Wireframe and mock web-based service.

## **Balsamiq**

<https://balsamiq.com/>

Another great wireframing tool.

# Video Creation Resources

## **ScreenFlow**

<http://www.telestream.net/screenflow/overview.htm>

Records your screen. Currently only for Mac.

## **Camtasia Studio**

<https://www.techsmith.com/camtasia.html>

Screen recording for Windows and Mac.

## **WISTIA**

<http://wistia.com/>

Professional video hosting service.

## **Amazon S3**

<http://aws.amazon.com/s3/>

File storage that's reliable and you only pay for bandwidth consumption.

## **S3 Organizer**

<http://www.s3fox.net/>

A plug-in for your browser to manage your Amazon S3 files.

# **Product Management Systems**

## **JVZoo**

<http://jvzoo.com>

An easy to use product management system which attracts all kinds of digital product vendors.

## **ClickBank**

<http://clickbank.com>

The first ever digital product management systems out there.

## **WSO Pro**

<https://warriorplus.com/wsopro/>

A product management system predominantly used for Warrior Forum special offers.

# Page Creation Tools

## **OptimizePress**

<http://optimizepress.com>

Easily create sales pages, opt-in pages and membership pages.

## **WishList Member**

<http://member.wishlistproducts.com/>

A membership plug-in that integrates with Wordpress. If you plan on creating a membership site, use this plug-in.

# Graphics Tools

## **Photoshop**

<http://www.adobe.com/products/photoshop.html>

Adobe's Photoshop allows you to create and edit images.

## **Cover Action Pro**

<http://coveractionpro.com/>

If you're looking to create your own eCovers, use Cover Action Pro. It's action scripts for Photoshop.